

**From:** [Jessica Lall](#)  
**Cc:** [Laura Hill](#)  
**Subject:** South Park BID Proudly Welcomes Laura Hill, Comm & Policy Mgr  
**Date:** Wednesday, July 08, 2015 4:29:43 PM  
**Attachments:** [767229EB-7442-4BFE-BEBC-48CBF03A2FB9.png](#)

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Dear South Park Community:

I want to formally welcome and introduce Laura Hill (cc'ed here) our new Communications & Policy Manager. In this position, Laura will be responsible for all communications platform, resident relations, policy initiatives and district infrastructure projects. Laura has been working informally with the BID for many months – attending events, volunteering on our website overhaul and helping staff our Green Carpet events. We are thrilled that, as of Monday, she formally joined our team. Please feel free to add her to relevant list serves, and reach out directly as needed on projects or just to say hello.

Laura previously served as the Deputy Director for the Jesse M. Unruh Institute of Politics at the University of Southern California where she managed political programming, marketing efforts, and HR/budget. In her first year with USC, Laura implemented the Unruh Institute's first on-campus, directed political research internship course, which is still in effect today.

Before her work with the Unruh Institute, Laura served as the VoteEasy Research and Quality Control Coordinator for Project Vote Smart, a non-profit organization dedicated to finding factual information on candidates and elected officials. In her role as the VoteEasy Research Coordinator, Laura directed USC students in an innovative research-based internship program. As an undergraduate, Laura interned at the district office of a U.S. Congressman, El Colegio San Rafael in Granada, Spain, and the International Institute of St. Louis.

Laura received her BA in International Studies and Spanish from Bradley University in Peoria, IL where she graduated with honors. She is the 2011 recipient of the Nyaradi Award for Outstanding Scholarship, Dedicated Public Service, and Professional Excellence, and of the John R. Howard Award for Outstanding Research in International Studies.

Please join us in welcoming Laura!

Jessica Lall  
Executive Director



South Park Business Improvement District

*Celebrating 10 Years*

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